BARIX STORE&PLAY

Solution
- Scheduled Background Music and Adverts
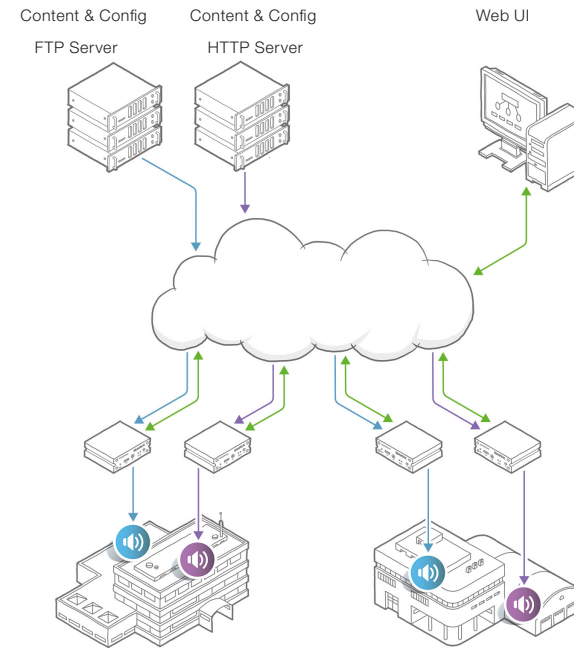- Addressing retail and hospitality environments

Added Value
- Reinforce your brand identity
- Increase revenue using targeted time-based Advertising
- Open a new revenue stream by selling ad slots

Benefits
- Supports offline operation with limited or no Internet connection at all
- Existing customers supported: Backwards compatible with FTP_MP3
- Fully automatic operation via network connection when available
- Embedded Real Time Clock ensuring timely playback of Music and Adverts

BARIX

Content & Config
FTP Server

Content & Config
HTTP Server

Web UI

How it works

The Exstreamer Store&Play reproduces Background Music playlists and Advertisements according to a schedule. The device connects to the FTP or HTTP configuration and content servers determining if there are any updates and downloading new Music and Advertisements as required. Highly configurable, the Exstreamer Store&Play can work either fully online, with only limited Internet access or completely offline as a stand-alone player. Content is stored either internally on a microSD card or externally on a USB stick. The built-in RTC ensures that all files are played according to the schedule.